

YELLOWPAGES.COM INTERNET ADVERTISING BUYS

Yellowpages.com rates are annual for a 12 month campaign & includes 5 categories for your advertising to appear under. Free reporting on clicks and impressions for a Silver, Gold, Platinum and Priority listing

Save an additional 5% off your bottom line when purchasing your online advertising.

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YELLOWPAGES.COM ADVERTISING PRODUCTS

- **Priority Local Listing(PLL)** - appears on the top left of the results page above all organic search results. Only 6 allowed per category.
- **Diamond Listing** - appears on the middle right of the results page and above all Platinum, Gold, Silver and Bronze Listings. Only 5 allowed per category.
- **Platinum Listing** - appears on the bottom right of the results page and above all Gold, Silver and Bronze Listings.
- **Gold Listing** – appears on the bottom right of the results page and above Silver and Bronze Listings.
- **Silver Listing** – appears on the bottom right of the results page and above Bronze Listings.
- **Bronze Listing** – appears on the bottom right of the results page and above paid Bold Listings and all free listings.

Internet Ads are purchased by geographic coverage areas:

- Nationwide
- Statewide
- County
- Metro
- City