



# Providing Value and Peace of Mind To Your Customers

## Here's How It Works:

1. With each service or repair you will give out one VIP Roadside Assistance Certificate. Each certificate has a value of \$60 US.
2. Consumer may use the certificate for a one-time tow or jump start for any mechanical failure (does not have to be related to the service or repair) and is good for one year from the date of the purchase of the service or repair.
3. In order for the consumer to get reimbursement (up to \$60 US) for the tow or jump start, they must follow the rules completely as outlined on the back of the Roadside Assistance Certificate.
4. If the consumer does not call the 1-800 number listed on the back of the Roadside Assistance Certificate to have a service provider dispatched; the consumer voids the opportunity for reimbursement.
5. When the consumer returns to your shop for another service or repair, you would then give the consumer another Roadside Assistance Certificate.



## Value To The Consumer...

- **PEACE OF MIND** -The Roadside Assistance line is answered 24 hours a day, 365 days a year, anywhere in the United States and Canada.
- **NO** wasted time in trying to call around for a tow truck. **ONE CALL IS ALL YOU NEED TO MAKE.**
- Certificate can be used for a one-time jump start or tow for **ONE FULL YEAR** from the date of purchase of the service.
- Certificate can be used for a jump start or tow for **ANY** mechanical failure.
- Up to \$60 reimbursement to the consumer.
- **SIMPLE TO USE** – as long as the consumer follows the few steps on the back of the certificate, they will receive reimbursement (up to \$60).

**VIP**  
**TECH CENTER**